

Market Field School Learning for Life

School Road, Elmstead Market, Colchester, Essex CO7 7ET

Tel: 01206 825195

Email: admin@marketfield.essex.sch.uk Website: www.marketfieldschool.co.uk

Freshire Failtes tel Gary Smith OBE

RW/gm

19th March 2021

Dear Parents / Carers.

Class Dojo

We have been informed today that Class Dojo has revised it's Data Privacy term and conditions, as a result we deem them to no longer meet our GDPR compliance expectations. We have therefore made the decision to shut the account down immediately and clear down all data on the platform, including the limited amount of personal data held (pupil first name and email address, where the parent has signed up).

We are looking into alternative options that are GDPR compliant and although this will mean a period of time without this tool, we feel it better to be proactive. We will take this opportunity to make better use of our new school website and over the course of the next few weeks will add access to newsletters, assemblies, etc.

If you have any further questions, please do not hesitate to contact us.

Yours sincerely

Ruth Whitehead Head of School













